

K-12 ADVERTISING IN THE SCHOOLS

While the Board of School Trustees values and recognizes the support from the business community and supports recognizing their contributions, the Board desires that this recognition be done tastefully and consistently so that the appearance of the schools is maintained, and businesses are not given unfair access to the students, including transporting publications home to parents. The following applies:

1. No advertising (displayed or distributed) of alcoholic beverages, tobacco products, illegal activities or political or outside religious group will be allowed in the schools or on the campuses. Political signs may be used outside a polling place on school property only while the polling place is open.
2. Students, staff members, or the facilities of the school may not be used in any manner for advertising or promoting the interests of any community or non-school agency or organization without the approval of the superintendent.
3. The superintendent of schools may cooperate in furthering the work of any non-profit, community-wide social service agency provided such cooperation does not infringe on the school program or diminish the amount of time devoted to the school program.
4. Signage must conform to town ordinances.
5. When advertising fund raisers, PTO and booster groups should clarify that they represent a specific organization and clearly communicate they are not a representative of a school or school corporation.
6. All displays of a commercial nature on school property must conform to established guidelines and be approved in advance by the superintendent of schools.

SOURCE: Plainfield Community School Corporation
Plainfield, IN

ADOPTED: Prior to 08/10/66

REVISED: 08/01/72, 08/09/90, 04/13/06